

EVENT SPONSOR PACKAGES AND BENEFITS

2011 CUMULATIVE SPONSOR PACKAGES

PRESENTING SPONSOR \$15,000

- 20 tickets with reserved VIP seating
- Prominent banner as sponsor of event
- Space for additional corporate banner
- Exhibit table at event
- Podium time
- Logo/Name prominent on all materials
- Opportunity to present your promotional materials or items to guests
- Full color cover ad on program
- Welcome letter in program



PLATINUM SPONSOR \$10,000

- 20 tickets with reserved VIP seating
- Exclusive signage recognizing sponsorship
- Special recognition from podium
- Company listing on materials
- Full color, full page ad in program (inside cover placement to first two platinum sponsors)



GOLD SPONSOR \$7,500

- 15 tickets with reserved VIP seating
- Full color, full page ad in program
- Company listing on materials
- Exclusive signage recognizing sponsorship



SILVER SPONSOR \$5,000

- 10 tickets with reserved VIP seating
- Full color, half page ad in program
- Company listing on materials
- Exclusive signage recognizing sponsorship



BRONZE SPONSOR \$2,500

- 5 tickets with reserved VIP seating
- Full color, half page ad in program
- Company listing on materials
- Shared sign recognizing sponsorship

PARTNER LEVEL PACKAGES

- I-\$1,000 (6 tickets & logo in program)
- II-\$500 (4 tickets & large logo in program)
- III-\$250 (2 tickets & small logo in program)
- CBO/Church-\$250 (2 tickets & logo in program)



Enhance your visibility! Sponsoring multiple events and programs is an excellent way to market your organization and support the League throughout the year. We are pleased to offer additional cumulative sponsorship recognition listed below, based on your 2011 total commitment to the League.

SUSTAINING SPONSORSHIP PACKAGE Minimum Cumulative Commitment: \$30,000

In addition to the benefits from the events or programs you sponsor, you receive:

- Logo inclusion on ULGM website homepage
- Sustaining sponsor ribbon on name tags at events
- Logo inclusion in every regular ULGM email newsletter
- Logo inclusion in every print ULGM newsletter
- Signage recognizing your sponsorship at ULGM building
- Special recognition luncheon

SUPPORTING SPONSORSHIP PACKAGE Minimum Cumulative Commitment: \$25,000

In addition to the benefits from the events or programs you sponsor, you receive:

- Logo inclusion on ULGM website homepage
- Supporting sponsor ribbon on name tags at events
- Logo inclusion in every regular ULGM email newsletter
- Logo inclusion in every print ULGM newsletter

CONTRIBUTING SPONSORSHIP PACKAGE Minimum Cumulative Commitment: \$20,000

In addition to the benefits from the events or programs you sponsor, you receive:

- Text listing on ULGM website
- Contributing sponsor ribbon on name tags at events
- Text inclusion in every regular ULGM email newsletter
- Text inclusion in every print ULGM newsletter



Urban League of Greater Madison

Signature Events



Best
IN THE
Midwest

2011-2012
EVENT SPONSORSHIP MENU

